



2019 STRATEGIC PLAN

Local Bird of Prey Conservation via

- Rehabilitation
- Education
- Research



Contact Us:
(513) 825-3325
On the web:
www.raptorinc.org

RAPTOR Inc.





Board of Trustees

Jeff Hays, President
Marc Alverson, Vice President
Robert Smith, Treasurer
Alice McCaleb, Secretary
Dan Begin, Trustee
Joseph Lucas, Trustee
Bob Dahlhausen, Trustee
Rosie Ayers, Trustee
Gary Denzler, Trustee

Paid Staff

Cindy Alverson, Executive Director
Jackie Bray, Associate Director

Volunteers

We have over 70 active volunteers serving the organization year-round. Volunteer duties include raptor rehabilitation, educational outreach, facilities maintenance and administrative tasks.

Members

We have over 450 members. Members receive our quarterly newsletter, *Wingbeats*, an invitation to our annual fall picnic, and are entitled to **vote at board meetings**.

Admissions

RAPTOR Inc. admits over 300 raptors from Southern Ohio and Northern Kentucky each year, returning over 50% back to the wild.

Educational Outreach

RAPTOR Inc. delivers over 300 educational presentations each year at schools, libraries, scout meetings, and similar venues.

Affiliations

RAPTOR Inc. is a member of the Ohio Wildlife Rehabilitators Association (OWRA), National Wildlife Rehabilitators Association (NWRA), and the International Wildlife Rehabilitation Council (IWRC).

Operating Budget

RAPTOR Inc.'s operating budget is approximately \$150-200,000 per year, which includes bird care, staff salaries, facilities maintenance, and administrative expenses.

OUR VISION



RAPTOR Inc.'s vision is to be the premier bird of prey conservation organization in Southern Ohio and Northern Kentucky.

OUR MISSION



RAPTOR Inc. is a 501(c)3 non-profit organization dedicated to the conservation of local birds of prey via rehabilitation, education and research.

OUR HISTORY

Our organization has grown immensely since our inception in 1978. From the humble beginnings of two passionate individuals operating out of a garage, we have grown into a full-service Raptor Center with 70+ volunteers and 2 staff members located in Milford, Ohio.

Our permanent facility is located on 8 acres of beautiful woodland habitat adjacent to the Cincinnati Nature Center. Our hospital building and numerous large flight enclosures allow us to treat over 300 injured birds annually, including species that require ample space such as bald eagles, peregrine falcons and osprey.

RAPTOR Inc. holds the required state and federal permits from the Ohio Division of Wildlife and the U.S. Fish and Wildlife Service authorizing the activities of the center. Rehabilitation is provided by specially trained veterinarians and rehabilitators who frequently participate in professional development to ensure each bird receives the best possible care.

STRATEGIC PLAN

Rehabilitation and Animal Welfare: Our goal is to provide the highest welfare standards to resident birds and birds admitted for rehabilitation.

Objectives:

- Expand and enhance our rehab facilities to meet the needs of the organization by increasing staff and professional development opportunities, and acquiring necessary technology and equipment.
- Advance our animal welfare procedures through projects like providing a comprehensive enrichment program, developing a re-nesting team, and recruiting more veterinarians.

Education: Our goal is to increase personal connections between people and wildlife and inspire conservation action through our public education programs.

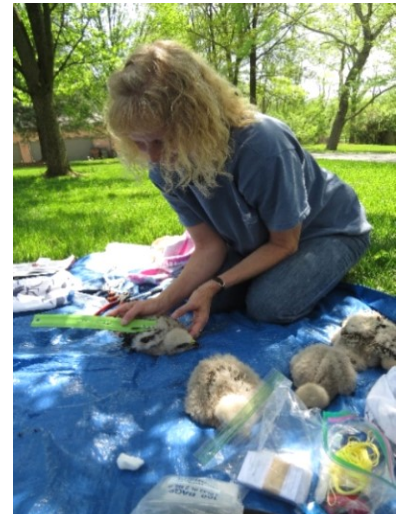
Objectives:

- Develop new program offerings and increase our reach to under-served groups.
- Expand and enhance our educational facilities to meet the needs of the organization by increasing staff and professional development opportunities, and acquiring necessary technology and equipment.
- Develop our facility into a popular educational and family destination by enhancing exhibit quality of enclosures, creating an enclosed visible flight area, expanding housing for resident birds and future new ambassadors.

Research: Collaborate with other like-minded organizations on research and conservation projects to promote improved welfare of birds in our local environment.

Objectives:

- Engage in research to increase our knowledge of raptor biology, disease processes, and treatment protocols, and increase our field research contributions by monitoring local nesting populations and banding birds.
- Expand professional development opportunities so we may expand our participation in research projects.



DEVELOPMENT PLANS

Development Plans: Ensure that RAPTOR Inc. continues to grow while remaining a healthy organization that sustains our programs and services well into the future.

Objectives:

- Collaborate with like-minded individuals and organizations to increase our combined conservation impact.
- Expand our revenue streams.
- Recruit board members who possess needed skills and resources.
- Maintain a leadership role in pertinent professional organizations.
- Develop our lower property for the on-site Education Center and Raptor Trail. Be prepared to purchase adjacent property if such property becomes available.



RAPTOR Inc.